



JULY 13-16
2017

10th Annual Calgary Turkish Festival

Sponsorship Package



Intercultural Dialogue Institute (IDI) is a non-profit organization whose purpose is to promote respect and mutual understanding among all cultures and faiths through partnership with other communities, cultural, religious and interreligious organizations by organizing educational and cultural activities such as seminars, conferences, discussion panels, luncheons, interfaith family dinners and cultural exchange trips.

Intercultural Dialogue Institute aims to promote enduring interfaith and intercultural cooperation, tolerance and dialogue by sharing the differences and similarities in cultures in an effort to achieve global peace in the foreseeable future. The Institute aims to eliminate or reduce false stereotypes, prejudices and unjustified fears through direct human communication. By this mission IDI aims to contribute to improvement of diversity, pluralism and multiculturalism throughout Canada.

Previous Sponsors & Vendors

We had many reputable brands and companies sponsoring Calgary Turkish Festival, including Acura, Telus, Investors Group, Car 2 Go, Canadian Blood Services, OMNI TV, CJSW etc.



Sponsorship Packages

This is a very good opportunity for businesses that need to be known or if you have a business that needs to be reminded to Calgaryans. Up to 15,000 people are expected to attend this four full days event. We would like to seek your sponsorship to further our efforts for the Calgary Turkish Festival. Our sponsorship options include 4 different levels.

	Platinum \$10,000	Gold \$5,000	Silver \$1,000	Bronz \$500
Festival Flyer	x	x	x	x
Website	x	x	x	x
Stage Banner	x	x	x	
Poster	x	x	x	
Web Ad (1 year)	x	x		
Bridge Banner	x			
Mention in ads	x			

In all benefits, space for your company's logo and presentation will depend on your sponsorship level
Festival Flyer: Your logo will be printed on festival site information flyer that will be available for visitors.

Website: Your logo will be placed on most visual place on all pages at www.calgaryturkishfestival.com and clicks will be directed to your website.

Stage Banner: Your logo will be printed on a banner that will be used as stage background.

Posters: Your logo will be on all posters that will be hung on many public boards.

Web Ad: Your logo will be placed on all pages of calgaryturkishfestival.com for one year at free charge as the main sponsor and presenter of the festival.

Bridge Banner: Your logo will be printed on a banner that will be hanged bridges over Calgary.

Mention in Ads: Your company will be mentioned in TV, radio and newspaper advertisements.

Please add an RSVP date as we need to print the posters, flyers, bridge banners at least two weeks before the event. The date can be 30th of June.

Contact:

Muhammer Gurbuzer
mgurbuzer@gmail.com
Cell: +1 403 401 5713

Address: 2937 19 Street NE, Calgary, AB T2E 7A2

Please write check payable to "IDI Calgary"

Some attractions from recent years...

- Free Stage and Art Shows
- Turkish Folk Dances
- Whirling Dervish of Rumi
- Live Turkish Music
- Halay - Line Dancing
- Classical Calligraphy Drawings
- Henna Tattoo
- Ebru - Water Marbling
- Pottery Marbling
- Discover Turkey Corner
- Turkish Oriental Corner
- Decorative Turkish Pillows, Tables
- Traditional Jewellery, Arts
- Handicrafts, Rugs
- Free Stage and Art Shows
- Turkish Folk Dances

